

PT Genie gets listed on THE OCMX™

PT Genie aims to revolutionize physical therapy by providing the solution to multiple challenges that physical therapists face. A patented wearable device and software that captures patient data throughout a physical therapy program, PT Genie solves the problem of poor patient compliance and provides the care team with actionable patient outcome data they need to survive in a healthcare environment moving towards value-based care. Studies have demonstrated that when compared to traditional physical therapy protocols, PT Genie patients recover 60% faster, with 50% less pain as well as a 70% increase in satisfaction with their program.

PT Genie is a patented, interactive, and avatar-based PT training platform. Through a simple app on a tablet, PT Genie provides an immediate connection between healthcare provider and patient. The patient uses three adhesive backed sensors which feed data to an app that allows the provider to review progress and provide feedback in real-time. Before a complication evolves too far, a phone call, a telehealth encounter, or return visit to the office earlier than scheduled is triggered to address any of the concerns identified by PT Genie.

The ability to quantify patient participation in rehabilitation protocols enables the orthopedic provider to introduce patient compliance as a critical component of the risk calculation in risk stratified reimbursement models that are going to be increasingly normal in the healthcare marketplace. The ability to collect this data over a large number of patients will enable PT Genie to compare various protocols for the same procedures so that best practice rehabilitation models can be identified and leveraged for patients in a proprietary way. With the COVID-19 crisis changing the future landscape of healthcare, the concern for disease control will force remote solutions to be utilized for physical therapy.

The OCMX™ is pleased to announce the listing of PT Genie to its online portal which offers Investors and Advisors the ability to participate in this opportunity.

The OCMX™ has spent considerable time completing its due diligence on PT Genie and concluded that there is indeed a tremendous opportunity for Investors and Advisors.

The OCMX™ noted that PT Genie exhibits the main components of any solid investment opportunity, namely a solid management team, a great track record, and a number of key competitive advantages.

OPPORTUNITY HIGHLIGHTS

1. A long term COVID-19 solution to physical therapy

The medical community is knocking at PT Genie's door as an answer that provides a remote patient monitoring/telehealth solution to physical therapy while delivering an additional revenue stream to providers.

2. Physician/Physical Therapy network

Leading physicians in the orthopedic arena and significant players in large physical therapy systems are either owners or on the advisory board which ensures adoption by a large volume of major systems.

3. Patent Portfolio

Avatar interaction, force measurement and telehealth in the physical therapy arena are large barriers to entry by a competitor.

MANAGEMENT TEAM

Robert Malone, CEO

A visionary and leader in the healthcare sector, Bob has more than 20 years of senior management experience that includes leading multi-billion-dollar companies as well as launching health and insurance related organizations. He most recently founded and served as Chief Executive Officer and Board Member of Fernweh Health, a medical cost sharing community providing affordable healthcare.

Deborah Beebe, CTO

She leads PT Genie's technical direction and execution to deliver a value-based health care solution. She has a passion for change and innovation using the Agile Methodology for both hardware and software development. Her superpower is product commercialization and speed to market.

Yousef Shishani, MD, Clinical Director

As clinical coordinator for PT Genie, Dr. Shishani manages, monitors, and documents patient and clinical care activities. He directs patient care services according to best practice protocol and coordinates both clinical and physical therapy teams to utilize all resources to offer optimum patient care.

Melissa Fitzgerald, Marketing Director

Melissa Fitzgerald is an experienced marketing strategist with extensive experience in the health care industry. She has helped to launch several medical practices from creating a brand to building all marketing materials and managing comprehensive advertising campaigns. In addition to her work with PT Genie, she serves as Marketing Director for Cleveland Shoulder Institute and Regen Orthopedics.

Reuben Gobezie, MD, Co-Founder

Orthopedic Surgeon, Reuben Gobezie, MD, is a nationally recognized leader in shoulder care and Founder/Director of the Cleveland Shoulder Institute and Regen Orthopedics. Dr. Gobezie was named one of the top 25 shoulder specialists in the US as ranked by leaders in the field. He is also consistently voted as one of America's top doctors by his patients. Dr. Gobezie is one of the country's top specialists in advanced arthroscopic and open surgical techniques, employing the most current methods to restore damaged joints, ligaments and bones. He is also one of the most experienced and highest volume shoulder surgeons in the country.

Laurence Higgins, MD, MBA, Co-Founder

Laurence Higgins, MD, is an orthopedic surgeon recently named as Vice President of Strategic Development, for Arthrex, a global leader in orthopedic product development and medical education for orthopedic surgeons. In this position, he oversees clinical and outcomes research with Arthrex's Surgical Outcome System™. He also contributes to PT Genie's product development, medical education, and health care administration relations.

Sally MacIntosh, CPA, MBT, CFO

Experienced CPA with a proven record in cross-functional agile leadership. Implementation of foundational accounting, human resource, purchasing and sales systems to drive PT Genie to stellar results.

Adam Buglio, Chief of Sales & Strategy

Adam Buglio leads worldwide sales and distribution efforts for PT Genie through his role as Chief of Sales & Strategy. With a background in occupational therapy, Adam's extensive sales and education experience in the physical therapy space will assist in his work in engaging clinics across the country and around the world to adopt the PT Genie system to enhance their care.

ABOUT THE OCMX™

[The OCMX™](#) is literally changing how companies and investment funds generate exposure in the marketplace and raise funds as we know it. The OCMX™ serves both public and private companies along with investment and mutual funds which need to raise additional funds or gain significant market exposure. It does this by way of connecting the relevant companies, funds, investors, and advisors all in one online transparent portal. The OCMX™ (P2P Financial Inc.) launched in September of 2009 out of Toronto but has since expanded its operations to include Quebec, Alberta, Manitoba, and British Columbia.

The OCMX™ connects investors and advisors directly with companies and investment funds seeking to raise funds or gain broad market exposure. The OCMX™ provides an open venue for innovative growth companies and leading investment funds to generate market

awareness, raise funds, or connect with investors and advisors. [The OCMX™](#) provides companies, funds, investors, and advisors instant access to its Online Portal so that they can actively source and connect with their next opportunity, advisor, investor, client, or financing partner.

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